

**Subject:** RE: Halloween update

**From:** Michael Filson </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=015ABE60B32E482083713F9E7AEA14CE-MFILSON>

**Date:** 09/07/2017 09:34 AM

**To:** Michael Lamb <Michael@downtownnews.com>

What could you do for something on 10/30 issue if I kept the other 2 ads?

Mike Filson

DCBID

Associate Director, Marketing & Community Relations

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**From:** Michael Lamb [mailto:Michael@downtownnews.com]

**Sent:** Thursday, September 07, 2017 9:22 AM

**To:** Michael Filson <mfilson@downtownla.com>

**Subject:** Halloween update

Hi Michael

I haven't heard back from the higher ups in terms of sponsoring this year's Halloween event but I should soon.

In the mean time, here is what we can do for your budget of \$2,000

1/2 page color ad in the 10/16 issue

1/4 page color ad in the 10/23 issue

Total is \$2035

Moving forward, we will be assigning our 13 time non-profit rate to you.

Let me know if I should book it.

Best

Michael Lamb

Account Executive

Los Angeles Downtown News

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RE: Halloween update

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